

## Live Earth Customer

Global payments provider was experiencing KYC issues using manual reporting from their core risk and payments systems.

*"We can cutdown our KYC risk by visualizing the patterns and messaging the associates at the physical locations."*

*- Head of Customer Services*

### Problem

- Analysts pulling the internal data from core payments and operational systems.
- Identifying regional "hotspots" required pulling static views of the data.
- Delays in making operational changes to stop the KYC issues.

### The Live Earth Solution

Live Earth quickly sources and structures the payment transaction data from core systems to show real-time hotspots of KYC issues.

- Automatically source data from siloed internal and 3rd party sources.
- Provides real-time alerts of KYC patterns and the location.
- Message the associates at the physical location where the problems are occurring.